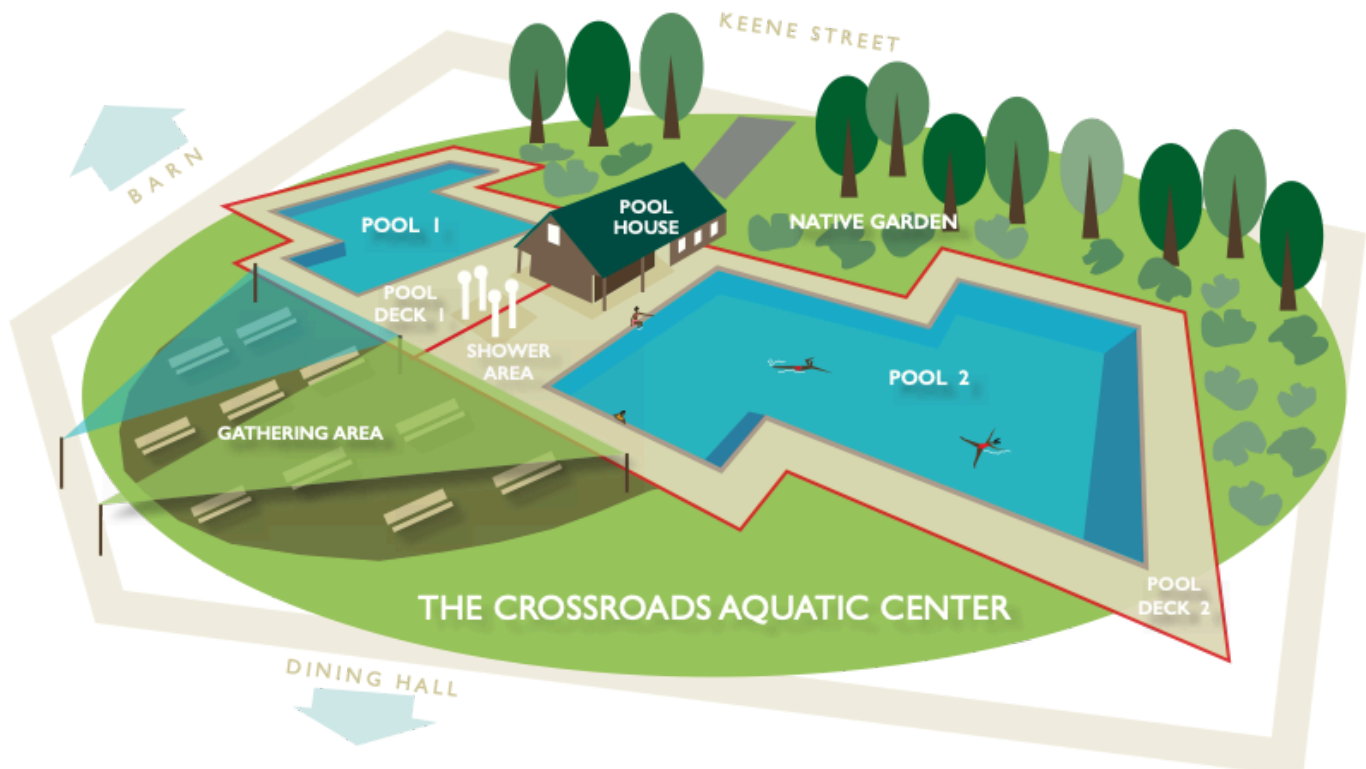




CAMPAIGN FOR THE CROSSROADS AQUATIC CENTER

NAMING OPPORTUNITIES

<i>Aquatic Center (reserved)</i>	\$1,000,000
<i>Pool 1 (reserved)</i>	\$300,000
Pool 2.....	\$300,000
<i>Pool House (reserved)</i>	\$300,000
<i>Welcome Area (reserved)</i>	\$150,000
<i>Native Garden Area (reserved)</i> ...	\$100,000
Poolside Benches, Lifeguard Stations <i>(2 of 8 reserved)</i>	\$50,000
Picnic Tables <i>(8 of 20 reserved)</i>	\$25,000
Listing on Donor Mural.....	<\$25,000





CAMPAIGN FOR THE CROSSROADS AQUATIC CENTER

CAMPAIGN LEADERSHIP

Campaign Co-chairs

Gay & Jerry Bird

Committee Members

Carolyn Campanelli Peter Grape, M.D. Mary Renner

Board of Trustees (100% participation)

Tara Aliotta, Chair
Marc Baker
Mollie Baldwin Foley
Jerry Bird
R. Kelly Cameron, EdD
Carolyn Campanelli
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Amy O'Connor
Carmen Ortiz
Mike Phalen
Kevin Phelan

Mary Renner
Joe Robbins
Oscar Santos
Karl Spielmann
Benjamin Stern
Steve Stewart
Cindy Truong
Caroline Warren

Staff Leadership

Ned Parsons, President and CEO
Joanne Fay, Chief Operating Officer
Monika Schlaak, Director of Development
Kristin O'Sullivan, Director of Leadership Giving



CAMPAIGN FOR THE CROSSROADS AQUATIC CENTER

TOTAL PROJECT COSTS \$4.25 MILLION

Pools, Mechanicals, Deck, Covers	\$2,100,000
Poolhouse (Bathrooms, Pump Room)	\$400,000
Electrical/Water/Septic Services	\$350,000
Site Preparation/Service Entrance	\$150,000
Landscaping and Fencing	\$150,000
Project Management, Equipment, Fees	\$100,000
Demolition and Restoration of Old Pool Sites	\$100,000
Welcome Area	\$75,000
BUDGET SUBTOTAL	\$3,925,000
Reserve Contingency	\$325,000
PROJECT TOTAL	\$4,250,000